

## **Prague to be at the heart of Central European business aviation**

**March 25, 2010 – PRAGUE.** Less than a month remains to the start of CEPA's (Central Europe Private Aviation) inaugural conference, which has attracted the attention of aviation professionals from around the world. From manufacturers, to aircraft operators, insurance and consulting companies, everyone is focused on Prague.

The CEPA 2010 conference will be held 22–23 April at the hotel Mandarin Oriental in Prague, Czech Republic. The conference aims to bring together key players from the business aviation industry in Central Europe. A special, long-term project will be announced at the press conference on the first day, which will be sure to draw attention to the Czech Republic and the country's role in business aviation in the region.

The conference will be opened by CEPA Chairman and CEO of Grossmann Jet Service Dagmar Grossmann. She will present an overview of the current situation of the business aviation market in Central European. Grossmann will also speak about the impulses that led to establishment of CEPA and present CEPA's strategy for next year.

According to an analysis of the Central European market, business aviation is expected to grow in the region. There are emerging business opportunities and this topic, as well as the impact of new security rules on business aviation, the costs to owners and operators for aircraft management, the lack of maintenance facilities in the region, helicopters in business aviation, the growth of the Central European economy in last 10 years, business jet financing, investors and banking approaches will be discussed at CEPA 2010.

Top aviation experts will be attending the conference, including Alexis Grabar, founder of Avolus and AviaMediaTech Ltd, Dr. Daniel Lütolf from SAC Swiss Aviation Consultants LLC and Cdr Bud Slabbaert, a specialist in business aviation development for airports and FBO. Business jet manufacturer Embraer will give a presentation and Renner Lima will talk about innovations for very light jets based on a case study for the Phenom 300. Area Sales Manager for avionics manufacturer Honeywell Karel Sovák will be in attendance. There will also be presentations from Executive Director of the Serbian business jet operator Prince Aviation Vladimir Jovanović, former Minister of Finance of Czech Republic Pavel Mertlík, General Director of Czech Airport Vodochody Martin Kačūr, representative from Slovakian business jet operator Opera Jet Michal Polakovič, and others. The complete list of speakers is available at:

<http://www.miuevents.com/cepa-2010>.

Organizing CEPA 2010 is British company MIU Events Ltd., which has broad experience organizing aviation conferences. Each year they organize events in India, England, the Middle East, and this year for the first time, also in the Czech Republic.

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